

# Subject: London & Partners - Update

**Report to: Budget Monitoring Sub-Committee**

**Report of: Executive Director of Secretariat**

**Date: 22 January 2015**

**This report will be considered in public**

## 1. Summary

- 1.1 This report provides background information to a discussion with invited guests on the Dot London domain name, as well as London & Partners' (L&P) more general business plan and budget.

## 2. Recommendation

- 2.1 **That the Sub-Committee notes the report, puts questions on Dot London and London & Partners' business plan and budget to the guests, and notes the discussion.**

## 3. Background

- 3.1 Since April 2014, London & Partners, through its subsidiary Dot London Domains Ltd, has been selling .london internet domain names. A survey by YouGov for L&P, prior to the launch, indicated that 200,000 small businesses were likely to register for a .london address.
- 3.2 In March 2014, this Sub-Committee questioned representatives from L&P about Dot London.

## 4. Issues for Consideration

- 4.1 Today's meeting is an opportunity to explore L&P's post-launch strategy for Dot London, the level of interest in registrations thus far, how much revenue this has generated, and plans for the forecast income. There will also be a wider discussion about L&P's business plan<sup>1</sup> and budgets.
- 4.2 The following guests have been invited to attend this meeting:
- Andrew Cooke, Chief Operating Officer and Deputy Chief Executive, London & Partners; and
  - Alex Kinchin-Smith, Programme Director, Dot London Domains Ltd

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<sup>1</sup> London & Partners' 2014/15 Business Plan Summary:

[http://cdn.londonandpartners.com/l-and-p/assets/abouts-us/2014-15\\_london-partners\\_business-plan\\_summary.pdf](http://cdn.londonandpartners.com/l-and-p/assets/abouts-us/2014-15_london-partners_business-plan_summary.pdf)

## 5. Legal Implications

5.1 The Committee has the power to do what is recommended in this report.

## 6. Financial Implications

6.1 There are no direct financial implications for the GLA arising from this report.

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### List of appendices to this report:

None

<b>Local Government (Access to Information) Act 1985</b>
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List of Background Papers: None
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